



Despatches

CLUB EVENING – AUGUST

John Wells...

Of the Institute for Independent Business gave a very professional presentation about the IIB – a charity that was founded in 1984. Members of the IIB – topping 1,000 in the UK - have usually held senior positions in commerce and industry and they help to support and advise SMEs in key business areas. The need for this exists because we are among the most poorly trained business people in the world; John showed statistics indicating that USA and Japan devote between 20 and 50 times more time to developing key business skills and this is reflected in the poor performance of UK SMEs. In addition, many SMEs are run by people who have the technical expertise but the vast majority have no prior business experience. So the IIB exists to bridge that gap to help SMEs to perform more to their capabilities. IIB members work in co-operation to achieve that better performance.

To find out more, contact John Wells at Abio Ltd, Solihull, on 0121 744 2737

CLUB MATTERS

Club Web-site ...

Please note that we now have our own domain name and can be found on www.lichfieldbusinessclub.co.uk where you will find a new home page and several other new pages of interest, including recent copies of this newsletter. There are sources of free help and advice, plus links to other useful sites. We are currently developing links for members – if you are interested in this, then please contact a committee member.

Wider Networking...

Our meetings now appear on the events calendar for the networking group Magenta Circle and we have recently renewed our association with Business Clubs UK for better Internet networking.

Club Contacts:

Chair & Membership Secretary -
Debbie Baker- Thomas 01543 410420
Vice Chair - Andy Daniel - 01543 491169
Treasurer - Chris Edwards-01543 263915
Secretary and Club Programme –
Alan Shaw - 01889 584147
Member - Ann Doughty - 01785 353532
Member – Andy Laverick – 08707 456280
Member – Alan Williams – 01543 270800
Web-site – www.ldb.co.uk/ldsbc.shtml

EVENTS DIARY

2002 Club Program

4th September

“How Customer Relationship Management software can help SMEs” by Alan Finn of WinShark

2nd October

“What your accountant wants to know from you” – Chris Edwards

6th November

AGM plus Robin Jones, recently of Rotary (locally and Internationally)

4th December

Christmas Party

Menu options will be circulated in October once the venue has been finalized; firm bookings will be taken in November following the AGM

Club Meeting ...

Club evening in September is all about how using customer relationship management software can help your business. Do come along on 4th - we look forward to seeing you at SULC at 7.30pm.